

Anne-Marie Forcier

Anne Marie owns and operates AMPLITUDE Tourism Consulting since 2006. Some of her clients include Ontario By Bike, The Waterfront Regeneration Trust, Ontario Festival of Small Halls, 1000 Islands International Tourism Council, Velo Quebec and the Rideau Heritage Route Tourism Association, where she provided Executive Director services for the past 8 years. This DMO promoted and facilitated the development of tourism experiences along the entire UNESCO World Heritage Rideau corridor between Kingston and Ottawa. She also actively contributed in the development of the new Regional Tourism Organizations and has participated on numerous provincial tourism strategy panels since 1999.

Other Industry involvement includes Past Chair of the Board of Direction Ontario, Board Member of Ontario's Highlands Tourism (RTO 11), Member of Ottawa Tourism's Rural Committee (RTO 10) and Director on the Great Waterway Board (RTO 9).

Prior to owning her own Consulting Company, she was Manager of Visitor Services for Kingston Tourism (KEDCO) from 1998–2006 and she spent 9 years as the Supervisor of Recreation in Kingston from 1988-1997.

Anne-Marie also owns RIDEAU TOURS with her husband Luc which they launched in 2015 with a few custom tours and bike rentals at Chaffey's Lock. Today they offer several unique Rideau Canal "Signature experiences" that guests can purchase to enhance their visit to the Rideau region. All of these exciting packages showcase the Rideau Canal, Ontario's Only UNESCO World Heritage Site.

She holds a Marketing Certification from Queen's University, a Municipal Administration Designation from the Association of Municipal Clerks and Treasurers of Ontario (AMCT), a Recreation Practitioner Certification from the Parks and Recreation Federation of Ontario and a Sports & Recreation Administration Diploma from Algonquin College.

